

Coventry Telegraph Business Awards 2017

By **FIONNUALA BOURKE**

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EXPLOSIONS, rockets and goo are among the everyday products used by one Coventry and Warwickshire organisation hoping to grab the attention of judges at our prestigious Business Awards.

Mad Science aims to make science fun and accessible for children and families offering after-school programmes, holiday clubs, in-class workshops and birthday parties.

It has been nominated for THREE categories at the Coventry Telegraph Business Awards - the Not-for-Profit Award, which recognises those organisations who make a significant contribution

We're Mad for 2017 Business Awards!

to the local community; Contribution to the Community Award, for the organisation which demonstrates dedication to corporate, social and eth-

ical responsibility; and Excellence in Science & Technology Award, recognising scientific advancement and innovation.

Launched in the West Midlands in 2006, Mad Science and has been operating worldwide for 30 years.

The organisation has told how it has continued to invest in research and development to ensure they are at the forefront of their industry.

By creating hands-on science programmes they hope to inspire children to pursue STEM (science, technology, engineering and mathematics) careers in the future.

Mad Science Regional Manager Jasmine Hanlon said: "We are very excited to be nominated for three categories at Coventry Telegraph Business Awards. We hope that our investments in research and development and innovative programmes to inspire youngsters and families will inspire the judges."

Nominations for all 14 categories have been flowing in from across Coventry and Warwickshire with the closing date being Friday September 1.

The black tie awards night itself will be at the Ricoh Arena on Thursday, November 16.

Hosted by top TV comedian, Mark Dolan and Olympian, Gail Emms MBE, guests, including the shortlisted finalists, will be welcomed with a Champagne reception followed



- THE CATEGORIES**
- Company of the Year
 - Small Business of the Year
 - New Business of the Year
 - Business Entrepreneur of the Year
 - Leadership Team of the Year
 - Services Award
 - Sales & Marketing Award
 - Excellence in Manufacturing Award
 - Excellence in Science & Technology Award
 - Retail Business of the Year
 - Creative Communications & Digital Business of the Year
 - Export Award
 - Contribution to the Community Award
 - Not-for-Profit Organisation Award



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HEADLINE SPONSOR: JANINE EDWARDS
IN ASSOCIATION WITH: champions

Legal, Birmingham Airport, Thomas International, Ricoh Arena and Coventry & Warwickshire Chamber of Commerce who also act as the judges within each category.

The headline sponsor for the exciting event is Janine Edwards, Principle Partner at St. James's Place Wealth Management.

To enter your business go to www.ctbusinessawards.co.uk/2017/ To find out about sponsorship opportunities, contact Katy Hedge at event organisers, Champions (UK) plc on 08453 31 30 31.

by a three-course meal.

Entertainment will be provided by awe-inspiring magician, Jamie Raven.

Each award category is sponsored by a leading business with links to the area, which in 2017 includes Jaguar Land Rover, Unifabs, Askews

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